



July 15, 2021

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RIVERKEEPER®

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Dear Potential Satilla Riverkeeper Event Sponsor:

We're pleased to announce that our 2021 Virtual Satilla River Celebration and Online Auction will be held Thursday evening, **September 9, 2021**. We are asking you to help Satilla Riverkeeper® by becoming an Event Sponsor. We hope that one of the 5 sponsorship levels will be just right for you.

For over 16 years Satilla Riverkeeper® has advocated for our river. Proceeds from this event will help advance our mission to protect, restore, and educate about the beautiful and ecologically unique Satilla River. As sponsors we will be supporting efforts to sustain the best elements of this extraordinary natural environment. Our organization exists to advocate for the river and to protect it from harm. We work with people throughout the watershed and beyond to make good things happen. Your donation would show that you recognize the importance of water quality monitoring, river clean-ups, enforcing existing laws, enhancing recreational opportunities, and helping to shape new protections.

When you say "Yes" to Sponsorship we will guide you the rest of the way. The Sponsorship Options Packet describes how we spotlight and recognize your support. We learned from last year's successful online event that we were able to reach many people that we had missed earlier. We are committed to highlighting your sponsorship during our virtual celebration and online auction, in the event advertising, and through follow-up on our website, social media, emails, and newsletter. And anyone who misses our live event on September 9 will be able to see recordings later on our website.

While several factors led to us to the disappointing call to skip yet another in-person Gala, we're confident that an "all clear" in the near future will permit us to safely resume the wonderful gatherings that we enjoy and care so much about.

Ideally, we would like to receive your sponsorship **commitment by Monday, August 23<sup>rd</sup>**. Satilla Riverkeeper® is a 501(c)(3) nonprofit organization, so donations are tax deductible. With your help we will have a successful event and we can all look forward to another strong year of advocacy and protection for our beautiful Satilla River.

With sincere appreciation,

Jim Cottingham, Chair Board of Directors  
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