



**Satilla**  
RIVERKEEPER®

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We are excited to announce our Virtual Satilla Celebration on Aug. 8th, 2020!

Unfortunately, we have to cancel our Annual Satilla Riverkeeper Gala this year. With the uncertainty around COVID-19, we cannot put the health and well-being of our guests, hosts, volunteers, and staff at risk by gathering in person.

INSTEAD, we look forward to celebrating online this year. Our guests can relax comfortably in their homes or outside in the fresh air, while we gather virtually to celebrate our beloved Satilla River and look forward to another strong year of advocacy and protection.

The Annual Satilla Riverkeeper Gala has been a very important part of our fundraising efforts each year. The funds raised through sponsorships, tickets, and auction donations allow our organization to continue to be a strong advocate for the river, maintain water quality monitoring, organize river cleanups, and keep an eye out for any potential threats to the Satilla River, her tributaries, and terrestrial watershed. **In the absence of this important fundraising event, we ask you to please support our mission by sponsoring our Virtual Satilla Celebration.**

With this new style of event, many more people will be able to join in the celebration, and as a sponsor, you will benefit from additional exposure. We will be hosting a live video event on Saturday, Aug. 8th, and the video will be available on our website and social media to watch any time after that, as well.

We will be advertising the event on Facebook and Instagram and to our entire email list. Each time we do we will be thanking our sponsors for making this new event possible.

As a sponsor, we will ask you to create a prerecorded 20-30 second video message that we will share during the live virtual Satilla Celebration. (This will be easy, and we can walk you through how to create a high-quality video from your smartphone.) This will be an incredible exposure opportunity as it can be viewed by a much larger audience than our traditional gala. In place of our traditional sponsor poster at previous galas, we will create a sponsor screen banner that will be displayed before the event begins and at the conclusion, thanking you for being a part of the mission to protect, restore, and educate about our wonderful Satilla River watershed.

In order to move forward with planning, we request your sponsor commitment as soon as possible. The deadline to be included in promotional materials is July 20, 2020.

I look forward to hearing your thoughts and response soon. Please reach out to me with any questions.

Sincerely,

Renee' Choate  
Development and Events Director  
renee@satillariverkeeper.org